

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

You Have a Podcast?

DESCRIPTION:

Nothing is more disheartening than getting excited about your show and somebody says, “you have a podcast?” This session is for podcasters who want to utilize all the tools available to promote and market their content! I’ve got some free tools to help you push your podcast so that when you talk about your show they will have already heard of you. It’s time to let the world know; I can show you how.

Takeaways:

- Tools for email marketing.
- How to use automated social media software to increase your digital presence. Creative ways to design ads and posts to increase your marketing effort.



FACILITATOR:

With over 10 years of podcast experience, **Quincy “Q” Lewis** has grown multiple podcasts from the ground up. After attending workshops and conferences, Q. began to utilize the information he’d gathered and now wants to share the marketing and promotional tools that can help you get your podcast more visible!

LOGISTICS:

Date/Time: Sunday, November 14th: 3:00 PM – 3:55 PM

Format: Workshop and Q&A

