

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

The Market Is Not Flooded

DESCRIPTION:

Podcasting is still a new and growing platform, with everybody and their mama's boyfriend trying to convince you that they know what they're talking about "The market is flooded" or "The market is oversaturated" are phrases you may hear when someone wants to sound like a podcast insider. Maybe you've said it too. With only a small percentage of "the market" consisting of Black, Indigenous, and other voices of color while thousands of white guys podcast on the same 4 subjects, your spot is open, your lane is free. Whether you're a seasoned podcaster or just getting started you can solidify your space, stay true to your voice, and bring the block with you.

Takeaways:

- Understand why the market is not flooded
- Operating outside of white supremacist patriarchal capitalism
- Building community



FACILITATOR:

Naima "Queen" Muhammad is a Bronx native that currently resides in Brooklyn, New York. Creating safe, nourishing spaces for Black women and folks impacted by misogynoir through digital media and live events is her style of activism. Tea with Queen and J., a podcast she started with her race nerd homegirl Janicia 7 years ago, centers on dismantling white supremacist patriarchal capitalism, because why the fuck not! Always encouraging healthy community building, her annual Black podcast meetup, #PodinLiveNYC has grown into the largest Black podcasters meetup in the world! Ms. Vixen, her online magazine, has been running 8 years strong, with the addition of live events and workshops through the Ms. Vixen IRL series plus Ms. Vixen The Podcast. Queen's work has been featured on afropunk.com, AMny, Bitch Media and you can catch her as a panelist on The Grapevine. Pronouns: she/her

Janicia "J." Francis is a cultural critic, podcast producer, and womanist race nerd from the Bronx focused on dismantling white supremacist patriarchal capitalism within ourselves and larger systems while laughing and indulging in Black joy. They've produced podcasts for Spotify & Bose, are a recurring panelist on The Grapevine, a contributor at YouDontReadComics.com, and one half of the long running Tea with Queen and J. podcast exploring race, class, gender, and sexuality through a Black womanist lens. In 2017 they cofounded #PodinLiveNYC the largest Black podcast meetup in the world. Janicia has presented her work at the Schomburg Center, SXSW, Samsung, Impossible Foods, The Gotham (IFP), The Greene Space, Rhode Island School of Design, The University of Virginia, and University of Memphis. Her podcast Tea with Queen and J. has been featured by The New York Times, Bitch Media, The Grio, The Philadelphia Tribune, BmoreArt, Bemis Center, Quimbandas and more. In addition to freedom and liberation, Janicia loves cosplay and crab-legs, and asks that you do not call her a "lady".

LOGISTICS:

Date/Time: Saturday, November 13th: 1:30 PM - 2:45 PM

Format: Workshop and Q&A

