

AFROS & AUDIO PODCAST FESTIVAL

Build a Career in Podcasting

DESCRIPTION:

Podcasting is a viable option for those who are ready to go from hobbyist to professional. Whether you're looking to create your own lane or prefer to collect a check, this multi-billion dollar industry has something for everyone. No matter your background, it is possible to build a lasting career that is both lucrative and fulfilling.

- Learn how relationships impact access to opportunities
- How to identify your niche and transferable skills
- Gain insight into the reality of being a full-time podcast professional



FACILITATORS:

Latrice Sampson Richards is podcast host/producer and CEO of STS Productions, a podcast development & production company.

Adell Coleman media experience begins over that with over 30 years of experience in the industry from terrestrial radio to SIRIUS XM to now working as the Chief Operations Officer of DCP Entertainment. She has created an executive produced and hosted multi award-winning shows. From Gracie award for an audio documentary, NaBJ awards from her peers multiple Webby and in New York festival awards accolades received. Other than overseeing the daily operations of DCP Entertainment which focuses on sharing stories from the Underrepresented Voices: and communities. She cohosts and executive produces the podcast Say Their Name a podcast that memorializes those who have lost their lives due to negative police encounters. Adell has a passion about telling stories from a black and brown protective. She also enjoys helping to assist content creators from diverse backgrounds, whether it be through networking or featuring people in her monthly Podcast Playlist Newsletter.

Chris Colbert is the CEO and Founder of DCP Entertainment, a media platform for underrepresented voices, including people of color, women, the LGBTQ+ community, and other overlooked communities. He began his career at SiriusXM helping create Jamie Foxx's comedy & music channel, The Foxxhole, before going on to create two new comedy channels and becoming the Director of Urban Talk & Comedy. Just before starting DCP, Chris served as the VP of Programming for the podcast company, Cadence13.

Chris is an award-winning documentary co-host, producer, and writer of the podcast series, "Say Their Name". And his passion for conversations surrounding mental health led him to create the series, "Entrepreneur Struggle", where Chris has fun conversations with fellow entrepreneurs and freelancers about the various mental and emotional challenges, they worked through to create and scale up their businesses.

Robert Miller co-founded the podcast network, internet radio station, and creator platform BYNK Radio. He is currently serving as BYNK Radio's President of Business Operations and Development. Since co-founding the organization in 2015 he has helped many creators grow and monetize their podcasts, blogs, and platforms through creator collaboration, social media marketing, audio and video consulting, and content development.

