

# AFROS & AUDIO PODCAST FESTIVAL

## Crowdfunding: Let's Get that Money

### DESCRIPTION:

Looking to fund your podcast, next project, app or podcast idea? Then join this session as Anna DeShawn shares how she was able to raise more than \$70,000 for her new app, The Qube. Join in as Anna shares resources and actionable tools to help you launch your next crowdfunding campaign.

- You will learn key strategies to help you hit your fundraising goal
- Get tips on how to make an effective "ask" to get that money
- Receive management tools to help kickstart your campaign



## **FACILITATOR:**

Anna DeShawn, pronouns = anything respectful, is a Chicago-born social entrepreneur who builds streaming platforms that center & celebrate BIPOC & QTPOC creatives. Media has always been her passion and in 2009, she turned that passion into a reality when she founded E3 Radio, an online radio station playing queer music & reporting on queer news with an intersectional lens. Most recently, she co-founded The Qube, a curated app where you discover the best music & podcasts by BIPOC & QTPOC creatives. Anna is determined to ride media into its next era by utilizing digital media streams to tell the stories and play the music that deserves to be heard.

