

# AFROS & AUDIO PODCAST FESTIVAL

**Stop Procrastinating! Create that Podcast!**

## DESCRIPTION:

- 🎤 You have told your best friends.
- 😓 Your team members.
- 🎧 Your CPA.
- ⚖️ Your business attorney.
- 🐕 Your dog.
- 🙏 Your pastor for the last 4 years that you are creating this podcast and all you've done is purchase the microphone and headset!!!

What is stopping you? Join me as I deep dive into the 5-Top reasons I have heard for not starting that podcast! I will cover the following topics:

- I don't know what to say
- I hate my voice
- Too much time
- Too much information out there
- No one will listen



## **FACILITATORS:**

**Bethany Hawkins** is the CEO and Founder of Crackers In Soup. Crackers in Soup is a podcast management company that's mission is to assist women podcast hosts that need the best "F" word known in the English Language: FREEDOM. Since its inception in 2019, Crackers In Soup has worked on over 70 podcasts from creating cover art to helping women create their podcast vision through launches. She has worked on podcasts that have been award nominated, won awards (including her own), podcasts that have 3 million listeners and one podcast she worked on was featured in a Princeton course.

Bethany is also the host of the Award-Winning Podcast Chatting Over Chowder! Chatting Over Chowder is a podcast where two minority women talk to other women in the podcasting industry about what podcasts they listen to...while eating chowder.

