

AFROS & AUDIO PODCAST FESTIVAL

Are You Ready to be a Voice Over Artist?

DESCRIPTION:

So, maybe someone has told you “You have a great voice for voice overs” BUT are you ready to be a voice over artist? This session will focus on the transferable skills you may already possess that will help you work in the voice over industry. It will touch on storytelling through your voice, leveraging the uniqueness of your voice, and the episodic nature of VO work. Additionally, for my podcast host, are you warming up your voice before you record an episode or cooling your voice down after? Well, you should be! The exercises offered in this session will be useful for you too!

- Gain insight into the reality of being a professional voice over artist
- Get a sense of the different voice over genres - scripted podcast shows, commercials, narration, animation, etc.
- Get tips on getting prepared and staying prepared mentally and physically for VO auditions and job bookings
- Learn strategies to help you use your transferable skills and begin to cultivate your voice over type



FACILITATOR:

Ayana Major Bey is a voice-over artist, actress, mentor, and podcaster. She is a New Jersey native, who is of Guyanese Heritage, and has loved the performing arts and theatre since she was a little kid. Select stage credits include: Dreamgirls, Hairspray, Sister Act, Little Shop of Horrors, and After Midnight. Select voice over credits include: Sephora, Google Chromebook, Starbucks, Ally Bank, Square, and Dropbox. BFA in Musical Theatre; Montclair State University, MA in Acting; The Royal Conservatoire of Scotland

The creation of her podcast The Artist Pivot came out of the need for Ayana to pivot during the pandemic and she hopes to inspire others to do the same. Ayana is also on a mission to educate, empower, and celebrate artists so they have no option but to thrive!

When she is not being a multi-hyphenated creative you can catch Ayana baking, taking care of her plants, and of course, traveling. Having been to 24 countries and 3 territories, some of her favorites include Thailand, South Africa, and Italy.

