

AFROS & AUDIO PODCAST FESTIVAL

How Can Technology Change Podcasting UX?

DESCRIPTION:

Technology and AI are everywhere around us. How can we entice those in Technology to embrace being disruptors of the industry and to provide services and platforms for creatives in the podcasting industry. We need these tools to propel our podcasts forward...why not have Black creatives in Technology build the tools so we can all benefit?

- Think outside the box on how technology can impact the podcasting industry
- You can be the resource others need
- Podcasters can impact and drive outputs from the technology industry



FACILITATORS:

Michelle aka Mimi Jacks is the host of the MProper Mimi podcast where she talks about empowering women at home, work and play. Going into the 3rd year of podcasting, Mimi Jacks loves to share stories of the amazing women she has come in contact with, as well as embracing the freedom of saying whatever is on her mind at the time!

When not empowering women and young ladies through podcasting, Mimi is passionate about bringing STEM and educational opportunities to those in the Black Community. As the Director of Speaker Management and Operations for the Black is Tech conference, Mimi is dedicated to the optimization of the speaker experience for Black Is Tech. The conference is going into their fourth year with 100+ speakers and more than 20,000 virtual attendees from around the world.

Mimi has over 20 years of experience in planning and organizational leadership in Facilities Planning and Corporate Real Estate. Her passion lies within providing new and innovative ways that help our community to grow and develop sustainable ecosystems. She is also available to curate live events, moderate panels and speaking engagements.

MProper Mimi - MProper Mimi is a bi-weekly podcast where host Mimi Jacks embraces speakers and listeners alike, as she talks about empowering women at home, work and play. Women are not just one dimensional where everything we do relates to work, or the home we make for our families. We definitely need to make time for some self-care where we explore the fun in life and there is nothing improper about that! For some of us that means trying new things, becoming an entrepreneur or just being able to realize what our innermost desires truly are.

MProper Mimi wants to highlight the awesomeness of women of color. We don't need to bring the restraints and the filters from the world into this sister circle. MProper Mimi brings women from all stages of their lives together to chat in a safe environment about some of their achievements, failures, day to day routines and exotic experiences together. Topics on how to deal with stress, expressing ourselves through our bodies, financial planning, hair loss, and pitfalls to avoid when starting your own business are just a few of the many conversations you will hear.

