

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

The Science of Sound: What Every Podcaster Should Know Before Recording

Description:

It is important for podcasters to understand the basics of sound, and how to use that information to help them create a better listening experience for their audiences. Our three-tiered discussion will take participants through the education of sound, the application of sound (proper recording techniques, sound treatment, etc.), and the psychology of recording: most podcasters are also recording engineers, and they need to accept that.

Takeaways:

- The Science of Sound: A brief introduction to the core concepts of sound and how they work.
- The Application of Sound: Why your audio sucks & how you can improve it.
- The Psychology of Recording: why you need to take your recording journey more seriously and why you are a recording engineer.



PANELISTS:

Panelists:

Corey Gumbs is the founder/owner and chief podcast development strategist of Black Label Media, LLC, as well the chief recording engineer of its service imprint Black Label Podcast Studio. With over 20 years of experience in recording as an independent music producer and artist, his experience in the music industry includes working as an intern at Def Jam Records, as a key member of their street promotions team in the mid-late 90s, as well as promotional tour support for Def Jam recording artist Foxy Brown and Violator Records recording artists CRU during the 1997 Smoking Grooves Tour.

Corey has a Bachelor of Science in Web Development and Design from Full Sail University. He currently leads the Facebook/Meetup podcast community, The Black Podcasting Group/The Black Podcasters Association, with over 1800+ members dedicated to black podcasters and podcast support professionals.

Darrell Barnes is an audio engineering and music technology graduate of Minneapolis Media Institute. After studying audio engineering under Tom Tucker Sr, Prince's former engineer, he's recorded bands, solo artists, including a Minneapolis artist with a hit record in the state, and his own electronic music.

Utilizing all of his skills as an audio engineer, and his passion for helping his community, Darrell started his own podcast during the beginning of the COVID-19 pandemic and supports others in the telling of black experiences and life stories through the art of podcasting.

A skilled filmmaker and editor, **Tyrell Petrie** is a freelance videographer and social media manager with a passion for telling a story through a lens. Indulging in what he considers "his life," media has been his focus since purchasing a camera in 2017 and graduating with a BA in Media Studies from Queens College, CUNY.

LOGISTICS:

Date/Time: Saturday, November 13th: 4:15 PM - 5:10 PM

Format: Roundtable Discussion and Q&A

