

AFROS & AUDIO PODCAST FESTIVAL

Introduction to Podcast Accessibility

DESCRIPTION:

Accessibility is too often approached as an afterthought and addressed only when the need arises for persons with disabilities. This session will address how accessibility benefits everyone, why you need to think about your podcast's accessibility from day one, and will give actionable steps you can take right now to address the accessibility of your podcast. Attendees will learn:

- The basics of accessibility and why it affects everyone
- How addressing accessibility will benefit their podcast
- Actionable steps that they can take today to make their podcasts more accessible.



FACILITATOR:

A Washington, DC native, **Sabrina Mapp** moved to the Maryland suburbs at a young age and resides there today. She spent one year at Florida A&M University before shyness and homesickness really got the better of her, so she transferred to The University of Maryland Eastern Shore.

After graduating, she worked as a Web Developer at several prestigious companies, including IBM, National Geographic, and most recently, Georgetown University Law Center. Over the course of her career as a developer, she gained expertise in user training and web accessibility.

After leaving Georgetown in early 2020, Sabrina had the opportunity to take an informal month-long sabbatical in Costa Rica. While much of this time was decompression from the rat race and life in general, she used part of the time to think about what she wanted to be when she grew up.

She started her company, Astrid Digital (www.astriddigital.com), in January 2020, just in time for the pandemic to hit. (Talk about timing!) Astrid Digital specializes in social media strategy and marketing for small to medium businesses.

Around the same time, Sabrina began training as a voice over actor. She does voice work in audio description, corporate narration, e-learning and more. Her dream is to voice a science documentary - National Geographic or Discovery Channel style. You can learn more at: www.sabrinamappvo.com.

Her hobbies include dancing, baking, and archery, none of which she gets enough time to do. She's a Capricorn and an INFP if you are into those sorts of things.

Host and Producer: Blerdmom - musings of a GenX nerd

