

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Changing African Perceptions through Podcasting

DESCRIPTION:

The session will talk about how we can and are changing the perception and portrayal of Africa and its inhabitants. We explore how podcasters (and podcasting) are changing that throughout the diaspora.

Takeaways:

- Understand the ways to change perceptions and how to overcome them.
- Create new listenership by moving to new regions and demographics.
- Engage more with fellow podcasters to continue and bridge the gap(s) between us.



FACILITATOR:

Denis Maronga, popularly known as **General Mutombo**, is an international stand-up comedian, Restaurateur, Actor, blogger and the CEO of Kicheko Factory Non-Profit based in Seattle, WA. Denis has worked with a wide variety of people and institutions, including Nate Jackson, Mike Epps, The Bill and Melinda Gates Foundation, DSTV, One Vibe Africa, African American Museum, Langston Hughes Performing Art Institute, Coca Cola and Hope for Africa International. He also recently hosted the biggest Black Comedy Festival at the Museum of POP in Seattle, Washington. He also hosts the African Excellist Podcast. His material has been described as high-energy, intelligent, physical, and wildly hysterical. It's impossible to walk away from one of these episodes and not learn something.

Hana Baba is an award-winning radio journalist- host of "Crosscurrents"- the daily newsmagazine on NPR station KALW Public Radio in San Francisco. She is also cohost/producer of The Stoop podcast, telling stories from across the Black Diaspora.

Her works appears on NPR, PRI, BBC, and she has won awards by the National Association of Black Journalists, the San Francisco Press Club, and the Society of Professional Journalists. She is a Webby honoree and was named a Bay Area African Cultural Icon.

Hana is Sudanese-American and is passionate about speaking to communities of color about the importance of creating media to affect change in current narratives about their communities. She also teaches audio journalism, is a lecturer at UC Berkeley's Podcast Bootcamp and has spoken at PodThon, PodFest, She Podcasts, Third Coast Audio Fest, NABJ and TEDx.

Podcaster by pen-name, **Sambaza** has interviewed people on various topics broken down in series and is also a panel host for Africa Day, meant to discuss Africans in podcasting, Sambaza is the curator of African Podcasters Worldwide Forum, which meets and curates topics of discussion regarding podcasting and experiences they've encountered to encourage other upcoming podcasters.

LOGISTICS:

Date/Time: Saturday, November 13th: 2:50 PM - 3:45 PM

Format: Panel and Q&A

