

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

The Business of Podcast Production

DESCRIPTION:

In this session audience members will learn the fundamentals of starting a scalable podcast production company and what to avoid when expanding their team beyond their own talents. This will be a masterclass in creating location independence while creating a business that you spend less than 10% of your time running.

Takeaways:

- How to spend less than 10% of your time running your business
- How to start a production business
- How to get your first clients
- How to hire staff members
- How to systemize your business



FACILITATOR:

Kevin Y. Brown is an award - winning entrepreneur, international speaker, radio show host and author. The former MTV host has created an international following as a speaker on personal excellence, effective communication, and leadership across three continents.

As the host of the Create Your Life Series, Brown has been featured by Black Enterprise magazine as a modern man of distinction and highlighted in various publications such as Inc. magazine and Forbes for his work.

Kevin is currently the CEO of podcast laundry a podcast production company that has produced almost 700 episodes, Chief Content Officer and Head of Strategy at Afripods and host of the Create Your Life Series which has recorded over 186 episodes.

LOGISTICS:

Date/Time: Sunday, November 14th: 11:05 AM - 12:00 PM

Format: Workshop and Q&A

