

AFROS & AUDIO PODCAST FESTIVAL

Take up the Space you Need to Succeed

DESCRIPTION:

We are often told we need specific skills to level up, but that is not true. We must learn how to dismantle those outdated and traditional ways that have disenfranchised our communities for centuries. It's time to show up and take space so we can succeed. This session will cover the importance of self-advocacy by taking up the necessary space that will lead to the steps of one's success. Attendees will learn how to overcome common fears of public speaking and self-advocacy.

Individuals attending this session will take away:

- Staying prepared and open for opportunities by initiating conversations with industry leaders in their prospect fields
- Fully investing in your craft - investing in a functional website, hiring a brand management consultant, or even unique business cards can help your real-life algorithm and expand your audience.
- Understand self-advocacy fundamentals: Brand management is fundamental to helping others understand what you do. If you're not aware of your market competition or what you are trying to convey to your audiences, you are doing your brand a disservice.



FACILITATOR:

A dedicated Career & RDEI Specialist, **Chiquita Jackson** earned her undergraduate degree in Political Science and Sociology at the Columbia College of Missouri and is currently pursuing her graduate degree in Legal Studies at the University of Baltimore. Upon completion of her Masters, Chiquita plans to complete a post-graduate certificate in Community Leadership at the University of Baltimore County. As a rising leader and Detroit native, she is an experienced advocate for civil rights and liberties, where her passion lies in serving underrepresented communities through economic access to professional resources and career development services.

Throughout her experience, Chiquita's has interned for several elected officials, including Kansas's first African-American state Senator Oletha Faust-Goudeau (D-KS), the youngest state Rep Jewell Jones (D-MI), and U.S Senator Ben Cardin (D-MD). During her time with Sen. Cardin, she assisted in drafting congressional floor statements for Black History Month and the centennial anniversary of Women's Suffrage.

Chiquita continued her advocacy mission by drafting public policy recommendations with well-known organizations such as The Aspen Institute and The Leadership Conference. Her dedication to fighting for social justice has been proved by serving as the inaugural IGNITE National Detroit Fellow, where she curated safe spaces for young women to learn politics and increase their involvement.

Aside from her professional involvement in political environments, her membership in programs that directly advocate for marginalized and underrepresented communities include Young People For (YP4), B.A. Women Alliance, PLEN (Public Leadership Education Network), and the Henry Clay Institute.

Since June 2021, Chiquita has served as a Board of Directors for Light of Africa, promoting economic access to communities in disenfranchised areas throughout Africa. In addition, in January 2022, she served as the Co-Training Director for Rising Organizers. This advocacy organization provides training and support to entry-level organizers, activists, and community leaders to help create a pathway to paid organizing work.

Chiquita Jackson Enterprise (CJE) is a social impact agency located in Prince George's County, Maryland, providing professional development resources to assist underrepresented communities of color in landing competitive roles within their desired industry and develop personalized strategies to alleviate the pressures of the career search process for talented job seekers, rising entrepreneurs, and aspiring talents.

Here at Chiquita Jackson Enterprise, we help our clients optimize their potential through personalized professional development assistance and luxurious event management.

Our goal is to help our clients Get PAID not PLAYED!

