

# AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

## Podcasting In Love

### DESCRIPTION:

Building a company from the ground up is a massive task in and of itself. Doing it with your life partner adds an extra layer of complexity. In this session, we will talk about the art of starting a multi-faceted podcasting company with your life partner. We'll discuss the fundamentals of successfully working together to build your podcasting empire!

#### Takeaways:

- How to create a collaborative space with your life partner without bringing in biases from your relationship.
- How to present yourselves as professionals that maintain a loving relationship, rather than a couple that happens to do business together.
- How to build and expand your brand by creating boundaries within your relationship and communicating respectfully.



## **FACILITATOR:**

**Angel Forte** is a lover of all things podcasting, especially audio dramas. If 'passionate about audio dramas was a person,' it would definitely be Angel. Her love of storytelling brought her from writing novellas, to writing and producing audio dramas with her husband **Gazza**. Their flagship scripted podcast "The Mermaid and The Lion" reached surprising success and inspired the start of their new production company, Mermaid-Lion Entertainment LLC, which focuses on highlighting the voices and stories of people of color.

Their most recent production is a passion project called 'The Forgiven- Bible Scandals Retold' - a more modern setting focusing on forgiveness in a cancel culture. Her passion and drive have also initiated the creation of three new audio dramas, which are slated to be released by Summer 2022.

## **LOGISTICS:**

**Date/Time:** Sunday, November 14<sup>th</sup>: 3:00 PM - 3:55 PM

**Format:** Workshop and Q&A

