

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

How to Ditch the Burnout Life by Niching Down and Creating Content with Ease and Intent

DESCRIPTION:

This session is intended to enable podcast creatives, especially those who identify as introverts, to avoid burning out on their podcast journey and deliver consistent content while growing their podcast audience community. The session will unlock the secrets to ditching the burnout life and enable participants to really get to the root of who their audience is. It will also go through how niche podcasting unlocks the keys to creating content that flows with ease and creates more impact.

Takeaways:

- The Real Reasons You Are Burning Out.
- Importance of Niche Podcasting and How to Identify Your Niche.
- How to Create Consistent Content with Ease.



FACILITATOR:

Tosin Olusoga is an introvert coach, transformational speaker and host of the Introverts We Thrive Podcast, a show dedicated to empowering introverts to become their best selves, live their life's purpose, and thrive without having to be an extrovert, or someone else. She believes that being an introvert is not something that should keep us back from stepping out from behind the scenes, instead she believes it is something that actually empowers and enables us to win in life. As a proud introvert herself, she helps other introverts' step into their true life's purpose, increase their visibility and impact so they can live happier and more fulfilled lives. This is achieved through her '4 Steps to Start Thriving as an Introvert' offering.

LOGISTICS:

Date/Time: Saturday, November 13th: 10:05 AM - 11:00 AM

Format: Workshop and Q&A

