

AFROS & AUDIO PODCAST FESTIVAL

Sound Advice - Women in Audio in Tech and Running a Podcast Production

DESCRIPTION:

A Black Canadian perspective will be used in this session to discuss the experiences of Black women in tech with Nana aba Duncan an Associate Professor, Carty Chair in Journalism, Diversity and Inclusion Studies, Podcaster and Podcast Production Co-Founder of Media Girlfriends. In addition to sharing insights into how they built their businesses, each panelist will give attendees a sense of what their journeys have been like, producing podcasts for Canadian creatives and audiences. This discussion will be moderated by Chid Suzan from But What Do I Know Podcast and Sherley Joseph from The Chonilla Network, representing The Black Canadian Creators Podcast and Digital Community.

- Acquire a working knowledge of the differences between this new audio medium and traditional Canadian media.
- Explore the process of producing podcasts for a Canadian audience.
- Podcast production company start-up: what it takes.
- Diversity and inclusion through podcasting and more.



FACILITATORS:

Sherley Joseph hosts the Sherley and Clove Podcast. Founder of the Black Canadian Content Creators Facebook/LinkedIn community and ByBlack.com nominated podcast. She's also co-founder of The Chonilla Network, a podcast collective in Canada and the US. She's a Social Media Manager from Humber College with a background in radio broadcasting. Besides creating digital channels for people to interact and communicate, Sherley helps businesses and non-profits expand their brand through digital dialogue and relatable content. She's passionate about building a multicultural community and podcast platform, with over 15 years of experience in the tech industry. Mostly for Women and People of Colour, through online social channels. She's a Divom (Diva + Mom) of three who loves her Clove, her homies, the Black community, music, and photography, and all of those things make her who she is when creating content for the ChoNilla Podcast and The ChoNilla Network.

Chidinma "Chid Suzan" Azubuike is an Urban Planner and Podcaster/Content Creator who is merging her love for Community Building with her passion for leading conversations. As a Podcaster/Content Creator, Chid Founded *In The Know Media* and *The But What Do I Know Podcast* as an ode to how People of Colour, especially Women of Colour, often diminish their knowledge and experiences in spaces where they may not feel affirmed and encouraged. Therefore, in this community, BIPOC (Black, Indigenous, and People of Colour) are no longer hiding behind the phrase "But What Do I Know?" but are affirming their knowledge as well as healing and learning from their experiences. When she isn't working to better cities or creating content, she is watching TV shows such as *Insecure* or listening to R&B music.

Nana Aba Duncan is an award-winning journalist and advocate for underrepresented perspectives in journalism. Nana aba is Executive Director of the Media Girlfriends podcast company and network, an associate professor, and the inaugural Carty Chair in Journalism, Diversity, and Inclusion Studies at Carleton University. In 2016, Nana aba launched Media Girlfriends as a podcast featuring women journalists discussing their lives, accomplishments, feelings of inadequacy, making money, intersectionality, Beyoncé's work ethic, and what it's like to navigate working in Canadian media.

