

# AFROS & AUDIO PODCAST FESTIVAL (Virtual Only)

## Key in on Your Niche

### DESCRIPTION:

This session will teach you ways to discover your niche and create sustainable content that wins awards. You will also learn why niche podcasting can help you achieve a loyal audience and community, and increase your opportunities for brand partnerships.

- How to discover your niche and create content
- Content sustainability
- Building an audience and/or community



## **FACILITATOR:**

**KIMANI Anku** is a DMV native who found a love of farming/gardening and producing his own food over twelve years ago through unconventional means. He has been through some seasons and has come out better and stronger. So much better, in fact, that he's turned his passion into a thriving garden coaching service where he teaches folks how to grow food. In his free time (some still don't know when he sleeps), he engages in youth programming and leads his services to fight food insecurity in Prince Georges County. He recently acquired 3 acres of land in Virginia outside of Richmond and is now taking his gardening skills to the next level by starting a farm to produce food for the community. B

LAK GARDENER TALK, aka "Grow by Any Means Necessary" is an IG LIVE Talk Show dedicated to providing answers, tips, and inspiration to people as more and more black and brown people worldwide are reconnecting to their roots and redefining their relationship to the land by gardening and farming. BLAK GARDENER TALK is dedicated to sharing those voices to inspire all people of color and maybe even some that don't look us to "Grow by Any Means Necessary", but sometimes we just need our own safe space to talk!

Gardening and Beats is a full-fledged global gardening coach service specializing in helping build new gardens and helping new gardeners/farmers grow their own food using an organic and spiritual approach to gardening.

