

AFROS & AUDIO PODCAST FESTIVAL

How Can Technology Change Podcasting UX?

DESCRIPTION:

Technology and AI are everywhere around us. How can we entice those in Technology to embrace being disruptors to the industry to provide services and platforms for creatives in the podcasting industry. We need these tools to propel our podcasts forward...why not have Black creatives in Technology build the tools so we can all benefit.

- Think outside the box on how technology can impact the podcasting industry
- You can be the resource others need
- Podcasters can impact and drive outputs from the technology industry



FACILITATOR:

Michelle aka Mimi Jacks is the host of the MProper Mimi podcast where she talks about empowering women at Home, Work and Play. Going into the 3rd year of podcasting, Mimi Jacks loves to share stories of the amazing women she has come in contact with as well as embracing the freedom of saying whatever is on her mind at the time!

When not empowering women and young ladies through podcasting, Mimi is passionate about bringing STEM and educational opportunities to those in the Black Community. As the Director of Speaker Management and Operations for the Black is Tech conference, Mimi is dedicated to the optimization of the speaker experience for Black Is Tech. The conference is going into their fourth year with 100+ speakers and more than 20,000 virtual attendees from around the world.

Mimi has over 20 years of experience in planning and organizational leadership in Facilities Planning and Corporate Real Estate. Her passion lies within providing new and innovative ways that help our community to grow and develop sustainable ecosystems. She is also available to curate live events, moderate panels and speaking engagements.

Anna DeShawn, pronouns anything respectful, is a Chicago-born social entrepreneur who builds streaming platforms which center & celebrate BIPOC & QTPOC creatives. Media has always been her passion and in 2009 she turned that passion into a reality when she founded E3 Radio, an online radio station playing Queer music & reporting on Queer news with an intersectional lens. Most recently, she co-founded The Qube, a curated app where you discover the best music & podcasts by BIPOC & QTPOC creatives. Anna is determined to ride media into its next era by utilizing digital media streams to tell the stories and play the music that deserves to be heard.

Corey Gumbs, owner of Black Label Media, LLC has over 20 years of experience in recording as an independent music producer and artist. His experience in the music industry also includes working as an intern at Def Jam Records as a key member of their street promotions team in the mid-late 90s, as well as promotional tour support for Def Jam recording artist Foxy Brown, and Violator Records recording artists CRU during the 1997 Smoking Grooves Tour.

He is the founder of the Black Podcasters Association powered by Afros & Audio, an online community dedicated to black podcast creatives and professionals. Through the Black Podcasters Association, Corey has been able to launch workshops, networking events, and industry partnerships to help educate, connect, and advocate for black creatives and professionals within the podcasting industry.

Jason Brooks is a software engineer in Baltimore, Md with a passion for computer science, physics, data science, and machine learning technology.

In 2014 he joined Politics and Elections civil research at Google and maintains large code bases, design and build campaign software used in advertising campaigns around the world. Contribute to several open-source projects. Currently developing machine learning software to assist sustainable farming. Using artificial intelligence to search the web for topics under research.

