

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

State of Black Podcasts: It's Our Time!

Description:

Leading Podcast Professionals will discuss where we've been, industry insights and trends, and how Black Podcast Creatives can succeed in an ever-growing and evolving global market. Podcasting offers the space and freedom for Black creatives to produce courageous, relevant, and innovative content as it continues to trend as the fastest-growing form of media. Join us, as we conclude our festival with our annual *State of Black Podcasts*, a meaningful discussion in critical times...our time.

Together we'll discuss the abundant opportunities in podcasting and why we believe it remains a major industry to build a legacy of ownership, enterprise, and entrepreneurship for Black creatives and professionals. Our panelists, comprised of industry experts and thought leaders, will share candid insight on the present and future realities of the podcast industry.

This is our movement and moment to take the lead on developing our own industry standards, equity opportunities, and measurements of success.



MODERATOR & PANELISTS:

Moderator:

Danielle Desir is an author, speaker, and the creator of The Thought Card, an affordable luxury travel and personal finance blog and podcast empowering financially savvy travelers to make informed financial decisions. She is also the founder of WOC (Women of Color) Podcasters, the first community of its kind dedicated to supporting and amplifying the voices of Women of Color audio creators around the world.

Panelists:

Gary Coichy is Founder and CEO of Pod Digital Media and has worked at some of the largest media agencies from WPP Mediacom to Omnicom Resolution Media. Gary also worked internally at brands such as Lacoste, Verizon & L'Occitane where he led Digital marketing & E-Commerce efforts.

After 15 years of leading marketing efforts on both the agency and brand side. Gary founded Pod Digital Media – a premium Podcast agency. Pod Digital is the first Multicultural Podcast agency network giving advertisers access to the multicultural audience segment in the podcast ecosystem. PDM partners with podcasters to customize and deliver tangible results to blue chip advertisers.

Talib Jasir is a storyteller, founder, visionary, author, podcast producer, and advocate for the people and our collective power.

Talib is a creative entrepreneur with over 19 years of professional experience managing accounts in marketing and advertising. In 2018, he founded Afros & Audio Podcast Festival the first two-day conference for and by Black Podcast Creatives and Audio Professionals in Brooklyn, NY. Afros & Audio continues to expand with the launch of their Community Network and production company, Vanguard Podcast Network in 2020. He is also a registered RYT-200 Yoga Teacher Trainer and dual-certified Emotional Wellness Coach with a focus on creatives, podcast creators, and entrepreneurs.

Twila Dang (she/her) Founder and CEO, Matriarch Digital Media, is passionate about creating media content that respects, encourages, understands and uplifts women. She created her digital Media company to do just that. Matriarch is the home of on-demand entertainment that is made with women in mind. She combines women-focused content with actionable steps to build community across audio, social media platforms and live events. She is also a news producer at Minnesota Public Radio and the co-host of the MPR podcast, small change: Money Stories from the Neighborhood.

LOGISTICS:

Date/Time: Sunday, November 14th: 4:05 PM - 5:15 PM

Format: Workshop and Q&A

