



AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Currency Shift: Black Economics, Advocacy, and
Representation

DESCRIPTION:

"Currency Shift: Black Economics, Advocacy, and Representation" is a facilitated Breakout Session on how to use social currency to build the networks you need to thrive in the podcast industry. In this session, we will explore the need for diversifying media representation, disrupting narratives, and leveraging personal relationships to build stronger communities.

FACILITATORS:

From the South Side of Chicago to Harlem, NYC, Brittany S.S. Hardin has over a decade of experience in the areas of executive consulting, content creation, and media sales. Ms. Hardin created "*Currency Shift Podcast*" and Currency Shift, LLC, a media and consulting company to focus on building social capital among women and people of color, in order to grow representation in positions of influence within companies and communities. Her mission is to cultivate diverse communities that understand how to use social currency to impact their personal and professional growth.

Turquoise Young is the co-host of "*PoliTea.*" She is a lawyer with nonprofit, corporate, state and federal government, as well as start-up experience. She is passionate about creating educational, economic, political, and community engagement opportunities for people of color, particularly the youth. She is outspoken, unapologetically Black, and a believer in #blackgirlmagic and the power of prayer. Raised in Tacoma, WA, Turquoise resides in Harlem, where she can regularly be found taking in its rich cultural offerings and chatting up neighbors over cocktails at local restaurants.

Ifeoma Ike is the co-host of "*PoliTea.*" She is an attorney, advocate, and problem solver with Capitol Hill, local government, corporate, non-profit, and grassroots expertise. Ifeoma, called "Ify" by close friends, has served as an expert on MSNBC, CNN, PBS, and HuffPost Live, and is currently a blogger for Huffington Post and other outlets. She has been recognized for her work in the current movement for Black lives, including her work on the Ferguson Action Legal Defense Committee. A first-generation Nigerian-American, raised in Trenton, Ifeoma now resides in Brooklyn.

LOGISTICS:

Time: 50 minutes facilitated workshop
10 minutes Q & A (optional)

Format: Workshop