

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Personal Branding for Podcasters

DESCRIPTION:

What's more personal than your podcast? Most podcasters aren't focused on building their personal brand, but it's one thing that you'll always need. You need to learn how to use your podcast to grow your personal brand to generate more revenue for being who you are.

Takeaways:

- How to cover trending topics in your industry to help your podcast get discovered.
- Creating your own style with different episodes.
- Easiest revenue streams you can set up with your personal brand.



FACILITATOR:

Christopher Hines is host of the Personal Branding Playbook. He's been in the podcast industry for six years and after generating over \$50,000 and working with over 30 sponsors, Chris began working with other podcasters to launch, market and monetize their shows. Now Chris speaks at big events such as Podfest, the Outliers Podcast Festival and many more. He also co-founded tools for podcasters like Castocity. Chris is the podcast specialist you need!

LOGISTICS:

Date/Time: Sunday, November 14th: 2:00 PM - 2:55 PM

Format: Workshop and Q&A

