

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Discover and Understand a Vision for Your Podcast

DESCRIPTION:

This session is for new and veteran podcasters who may be on the verge of walking away from the podcast you just started or that you've been working on for what seems like forever. As a Black man from Florida, I'm here to tell you that your stories matter and why the world needs to hear your voice. If you love podcasting, I want to encourage you to stick with it and find ways to be consistent even when you feel like giving up.

- Find and understand your vision for your podcast, by understanding the why behind your podcast it might inspire you to keep going.
- Don't give up when the downloads aren't what you hoped they'd be. So many people quit their podcasts because the numbers got to them.
- It's possible to balance life and having a podcast.
- Don't be afraid to use your podcast as a motivator to keep going when times get tough.
- Make your podcast an escape from the stress of life and use it as a positive outlet.
- You will reap what you sow.
- Don't let nothing stop you from using your voice and dropping your podcast for the people.



FACILITATOR:

Victor Jones is a podcast veteran. Over the last four years, people have poured it up and heard the hot takes coming from a black man in Florida. He has recorded over 200 episodes and has featured over 100 different black podcasts from all around the world. He always represents the HBCU on the highest of seven hills, known to the world as FAMU, on every episode he records. No, he doesn't drink on every episode, but you will hear his passion in every podcast he's on. Victor is very humble and grateful for podcasting.

