

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Be Real Black for Me

DESCRIPTION:

These podcasters are committed to Black affirmation. Whether it be about eliminating code switching and tone policing or building an organic digital community or developing a clear purpose for your show, these podcasters encourage Black folks to be fiercely genuine in all spaces and places especially in the podcasting industry. Adrienne Bate of TiTi Talks podcast, who "didn't come here to do the least," shares insights on "Brand Values and Authenticity" explaining why it is crucial to show up as your authentic self. Addressing the unique perspectives of Black creatives, Dalia Kinsey of "Body Liberation for All" podcast believes that taking on a growth mindset and speaking from our heart in podcasting is deeply beneficial. And as Teddi Rene' host of The Career Champion Podcast reminds us, it is vital that unique and authentic Black podcast hosts share their experiences and show up as they are. This session is moderated by Lisa Woolfork, founder of Black Women Stitch, host of Stitch Please, a podcast that centers Black women, girls, and femmes in sewing.

Takeaways:

Adrienne's Takeaways

- Discovering your voice
- Conveying your voice and viewpoints to the masses
- How to pivot without losing your audience

Delia's Takeaways

- A clear vision for your show that connects to your values
- An understanding of the roots around your visibility fears and how to overcome them
- Recovery practices for when you are hit with self-doubt

Teddi's Takeaways include:

- The importance of being yourself as a host
- What integrity has to do with your podcast
- Why code-switching on the mic is a bad thing



MODERATOR:

Lisa Woolfork is a scholar, sewist, community organizer, and podcaster. She is the founder of Black Women Stitch, the sewing group where Black Lives Matter. She is also the host/producer of Stitch Please, a weekly audio podcast that centers Black women, girls, and femmes in sewing. In the summer of 2017, she became a founding member of Black Lives Matter Charlottesville. This group protested against the white supremacist insurgency that had taken hold of the Virginia city. She organized in a variety of ways including nonviolent direct action, working with a bail fund for activists, sewing for a creative arts team, and participating in a media collective. On August 11, 2017, she was locked in church as white supremacists marched with fire on the University of Virginia campus attacking students and community members. The next day, as she marched with counter protesters, a white supremacist attacked the crowd with his car, killing one person and injuring dozens. Her essay “This Class of Persons:’ When UVA’s White Supremacist Past Meets Its Future” was published in a collection of essays about the terror events in Charlottesville. The Stitch Please podcast is heard on 6 continents and 95 countries. It recently surpassed 230K downloads.

PANELISTS:

Adrienne Bate, aka TiTi and DJ Nostaljiq, is the quintessential 21st century Black woman. She is a DJ, Producer and Podcast Host of TiTi Talks. As a media personality—which also happens to be her real-life personality—she is a satisfying mixture of that witty homegirl from Down South who makes you feel comfortable in your own skin, that future thinker in your organization who stays up on technology trends and political currents, and the gentle priestess with soothing words and her medicine bag on the ready. She is Afrofuturism personified.

Dalia Kinsey is a queer Black Registered Dietitian, keynote speaker, the creator of the Body Liberation for All podcast, and author of Decolonizing Wellness: A QTBIPOC-Centered Guide to Escape the Diet Trap, Heal Your Self-Image, and Achieve Body Liberation. On a mission to spread joy, reduce suffering, and eliminate health disparities in the LGBTQIA+ and BIPOC community, Dalia rejects diet culture and teaches people to use nutrition as a self-care and personal empowerment tool to counter the damage of systemic oppression. Dalia works at the intersection of holistic wellness and social justice, continually creating wellness tools and resources that center the most vulnerable, individuals, that hold multiple marginalized identities.

The Career Champion, **Teddi Rene'** is a Black woman in Tech, entrepreneur and the host of The Career Champion Podcast.

LOGISTICS:

Date/Time: Saturday, November 13th: 11:05 AM – 12:00 PM

Format: Panel Discussion and Q&A

