

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Africa X Podcasting

DESCRIPTION:

In this session audience members will learn about the podcasting landscape in Africa from those on the ground. This interactive panel will give insight on why the continent of Africa will be the biggest frontier of podcasting and how to learn, engage and interact with the market.

- Strategies to join the African podcasting ecosystem
- Understand Why the continent of Africa will be the biggest frontier of podcasting
- Learn about new technology platforms coming out of Africa by Africans for Africans



FACILITATORS:

Dan Aceda is the CEO and Founder of SemaBOX, Africa's largest podcast incubator and podcast studio based in Nairobi Kenya.

Kevin Y. Brown is an award - winning entrepreneur, international speaker, radio show host and author. The former MTV host has created an international following as a speaker on personal excellence, effective communication, and leadership across three continents.

As the host of the Create Your Life Series, Brown has been featured by Black Enterprise magazine as a modern man of distinction and highlighted in various publications such as Inc. magazine and Forbes for his work.

Kevin is currently the CEO of podcast laundry a podcast production company that has produced almost 700 episodes, Chief Content Officer and Head of Strategy at Afripods and host of the Create Your Life Series which has recorded over 186 episodes.

Melissa Mbugua (Co-Director, Africa Podfest) is a creative problem-solver committed to broadening African cultural and economic space for future generations. She is an entrepreneur, researcher, innovator and artist and has worked with some of the most innovative technology and culture companies in Africa. Her work has involved seeding civic technology innovation in Africa and Asia, accelerating creative and cultural industries in Africa and catalyzing the next generation of media companies that create free spaces for expression and collaboration towards a sustainable economic and social system. In her spare time, she makes art and is the host of Pros & Possibilities, a podcast that brings together dreamers and doers to imagine a better future for the world.

Molly Jensen is the Chief Executive Officer of Afripods, a pan-African podcasting platform building the largest library of African audio stories on the planet, based in Nairobi, Kenya. As a Ghanaian American born in New York, Molly is extremely excited to help African creators take up as much space as possible while creating avenues to help them get paid for their work. She has over ten years of experience across people management, sales, marketing and technology.

Additionally, she serves as an EQ Ambassador for Six Seconds, a global non-profit focused on the awareness of emotional intelligence and enjoys traveling.

LOGISTICS:

Date/Time: Sunday, November 14th: 10:05 AM - 11:00 AM

Format: Workshop and Q&A

