

# AFROS & AUDIO PODCAST FESTIVAL

## Independent Networks are Popping!

### DESCRIPTION:

This session is a roundtable discussion, between the moderator and speakers, discussing how podcasters in independent spaces are creating and curating their own podcasting network. They'll discuss the journey it takes to get from one podcast to a podcast network, how to continuously and consistently develop content for your network, and how to create room for external podcasts on your network and marketing and promotion strategies to help grow your podcast network.

- The fundamentals to starting a podcast network
- Marketing and promotion strategies
- Developing and curating your ideas into meaningful content



## **FACILITATORS:**

**Skorpyen November** is the creator, host and producer of several charting podcasts, such as: My Introvert Thoughts, If It Isn't Love Podcast and more . She created her first podcast Smart Mouth Skorpyo Podcast in 2017 with the desire to fill the gap of stories, ideas, experiences to which she could identify and/or relate as a Black woman. She desires and seeks to give voice to stories, experiences, etc for others - like her. She seeks to authentically represent, celebrate, showcase Black people and culture via her media platforms and works.

**Tyronza D. Hicks** is Multi-Podcast Host, Producer, Consultant and Creative Director for his own podcast and media network, The T.H.C. Media Network. With over 80K+ streams & views across 6 shows(audio & video) in various genres, Ty understands what it takes to maintain and gradually excel in the podcasting industry. The T.H.C. Media Network is a podcast network of a variety of shows from entertainment, news & politics to sports to travel and culture and much more! Our network currently houses 6 internal podcast and one external podcast. Our in-house podcast are: The Opinionated Bruhtha Podcast (2 Shows) The DeVonta's World Podcast The Black Men Win Podcast The R&B N' Chill Podcast The Grind It Out Show.

With over 10 years of podcast experience, **Quincy "Q." Lewis** has grown multiple podcasts from the ground up. After attending workshops and conferences, Q. began to utilize the information he'd gathered and now wants to share the marketing and promotional tools that can help you get your podcast more visible!

Currently, as the CEO of KUDZUKIAN, **Larry Robinson** oversees 15 team members (and growing) in addition to leading daily operations and business development. When he is not working, Larry is a family man who is happily married to his longtime wife Natalie and the father of three sons.

KUDZUKIAN is an independently-owned branded audio and visual content producer, specializing in creating "turn-key" production of on-demand virtual, in-studio and livestream content across all media platforms. Founded in 2014 by marketing executive Larry Robinson, KUDZUKIAN was created to fill an opening in the digisphere for distinctly Southern voices. The Memphis-based company is a network that houses 20-plus podcasts and has produced several livestream events for national entities as well as municipalities. From politics to pop culture, from business to blues, KUDZUKIAN provides high quality digital experiences that are fresh, relevant, soulful, engaging and dynamic.

