

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Podcast Beginners Easy as Pressing P.L.A.Y.

DESCRIPTION:

Getting started is always the hardest part. In this session, attendees will learn how to launch a successful podcast quickly & easily.

Takeaways:

- A beginner's guide to starting a podcast.
- Tips, tools, and resources to become a successful podcaster.
- Entry-level industry standards and techniques.



FACILITATOR:

Born to a single mother in Bronx, NY, **Casanova Williams** had a vision to start an online radio station where he would host several podcast and content creators. A place where creators can edit and learn about the business. A place where not only can they record but, so they are engaged with their audience, can stream live content. Because of all their success, in a three-year journey, he was able to move from renting a 2-office space to having an entire building with all his brands under one roof.

LOGISTICS:

Date/Time: Saturday, November 13th: 10:05 AM - 11:00 AM

Format: Workshop and Q&A

