

AFROS & AUDIO VIRTUAL PODCAST FESTIVAL

Booked and Busy: Best Practices to find Show Guests

DESCRIPTION:

Getting Presentation about the best ways to find guests; will cover professional email formats, the effectiveness of sliding in the DM's, guest referral from current guests and free methods to organize guest interactions

Takeaways:

- Learning how to approach potential guests whether they are in person or on social media
- Gaining the confidence to contact anyone
- Understanding how your podcast provides value to guests.



FACILITATOR:

Kyla Denanyoh shares stories of lawyers with exciting career changes and interests on the You Are A Lawyer Podcast. Kyla is a 2015 graduate of Southern University Law Center and works in copyright and trademark administration in Ohio. When Kyla isn't editing podcast audio, you can find Kyla chasing her toddler daughter around the house.

LOGISTICS:

Date/Time: Sunday, November 14th: 3:00 PM - 3:55 PM

Format: Workshop and Q&A

