HEARD! SEASON 5 | FEBRUARY 2027



PROMOTIONAL PLACEMENT RATES

Host-read advertisements across 28 episodes celebrating Black History Month.

Hosted by Afros & Audio Founder Talib Jasir, Heard! features conversations with Black podcasters, audio professionals, executives, storytellers, and community builders.

With more than 15,000 IAB downloads, Heard! Afros & Audio Interview Series continues reaching listeners beyond its annual February release schedule.

FULL-SEASON SPONSORSHIP

Interested in reaching listeners across all 28 episodes? Full-season sponsorships are available by custom proposal.

Package	Promo Placements	Price
Single Episode	• Pre-Roll (up to 30 sec.) • Mid-Roll (up to 60 sec.) • Post-Roll (up to 30 sec.)	$100 $175 $75
3-Episode Bundle	• Pre-Roll (up to 30 sec.) • Mid-Roll (up to 60 sec.) • Post-Roll (up to 30 sec.)	$275 $475 $200
7-Episode Bundle	• Pre-Roll (up to 30 sec.) • Mid-Roll (up to 60 sec.) • Post-Roll (up to 30 sec.)	$550 $850 $450

THANK YOU!

***PLACEMENT INFORMATION**

- Promotional messages are host-read by Talib Jasir.
- Placements run within selected Season 5 episodes.
- Episode placement is subject to availability.
- Payment is required to confirm a booking.
- Promotional purchases do not influence editorial guest selection.
- Episodes remain available for listening after their initial release.

BOOKING & PAYMENT

Select your promotional package through the **submission form** and complete payment using the provided **checkout link**.

Placements are subject to availability and are confirmed only after payment and package details have been verified. If your selected placement is unavailable, Afros & Audio will contact you to discuss alternatives or a refund.

HEARD! SEASON 5 | FEBRUARY 2027



PROMOTIONAL PLACEMENT RATES

Host-read advertisements across 28 episodes celebrating Black History Month.

GUEST DISCOUNT RATE CARD: 25% OFF
Past Heard! interview guests and confirmed Season 5 guests receive 25% off all listed promotional packages. The rates below reflect the 25% guest discount. Standard pricing is available on the general promotional rate card.

Guest eligibility is subject to verification.

Package	Promo Placements	Price
Single Episode	• Pre-Roll (up to 30 sec.) • Mid-Roll (up to 60 sec.) • Post-Roll (up to 30 sec.)	$75.00 $131.25 $56.25
3-Episode Bundle	• Pre-Roll (up to 30 sec.) • Mid-Roll (up to 60 sec.) • Post-Roll (up to 30 sec.)	$206.25 $356.25 $150.00
7-Episode Bundle	• Pre-Roll (up to 30 sec.) • Mid-Roll (up to 60 sec.) • Post-Roll (up to 30 sec.)	$412.50 $637.50 $337.50

THANK YOU!

***PLACEMENT INFORMATION**

- Promotional messages are host-read by Talib Jasir.
- Placements run within selected Season 5 episodes.
- Episode placement is subject to availability.
- Payment is required to confirm a booking.
- Promotional purchases do not influence editorial guest selection.
- Episodes remain available for listening after their initial release.

BOOKING & PAYMENT

Select your promotional package through the **submission form** and complete payment using the provided **checkout link**.

Placements are subject to availability and are confirmed only after payment and package details have been verified. If your selected placement is unavailable, Afros & Audio will contact you to discuss alternatives or a refund.

Enter the exact discounted rate for your selected package when completing checkout. Guest eligibility will be verified before placement is confirmed.