

AFROS & AUDIO PODCAST FESTIVAL (Virtual Only)

How to Repurpose Your Podcast for Creative Marketing

DESCRIPTION:

This session is for beginning podcasters who want to learn practical steps for using podcast audio and video content in creative marketing strategies like visuals, CRM's, sales funnels, live-streaming, and digital marketing.

- Teach new podcasters how to create creative content out of podcast audio or visual footage
- Show the best live-streaming platforms to stream on for a podcast
- Demonstrate new ways to monetize your podcast through creating client leads and marketing strategies



FACILITATOR:

Julian Smart-Rimple resides in Atlanta, Georgia and is a global ambassador for youth empowerment and education in South Korea, Liberia, Mexico, Trinidad & Tobago, and across the U.S.A. Since 2006, Julian has been dedicated to personal development, financial education, and health and wellness. As the host of "Run the Jewelz" Podcast Show and founder of Smart Jewelz Enterprises, he continues marketing his speaking, training, and podcasting skills across the U.S.A. and abroad. Julian facilitates as a keynote speaker and corporate trainer in schools, colleges, and companies throughout the U.S. This year he plans on using his talents and gifts to continue delivering educational and uplifting speeches and trainings to youth and adult audiences on an international platform.

additional information, contact speakers@afrosandaudio.com

